

SALEM SCHOOL DISTRICT  
Salem, Connecticut

INSTRUCTION

EVALUATION OF INSTRUCTIONAL MATERIALS

When evaluating instructional materials designed as a graded, non-graded or multi-graded series, each component shall be judged individually for compliance without regard to the contents of other components. However, a group or sequence of materials for use exclusively within a particular single grade shall be judged on a total basis for adverse reflections on race, creed, sex, etc. For example, if a package of three different books are designed to be used as fourth grade readers and a student is expected to complete all books in that school year, any portrayal deficiencies found in one book may be balanced against any exemplary portrayal in another book. However, each of the three books must be judged separately as well.

Specific Criteria for Evaluation of Instructional Materials

1. Male and Female Roles

To encourage the individual development and self-esteem of each child, regardless of gender, instructional materials shall portray women and men, girls and boys in wide variety of occupational, emotional and behavioral situations presenting both sexes in the full range of their human potential. The criteria are:

- a. An absence of descriptions, depictions, inferences, labels or retorts, which demean, stereotype or patronize one gender.
- b. Instructional materials should reflect accurately contemporary American society and, regardless of the subject area, contain appropriate references to, or illustrations of, males and females.
- c. Mentally and physically active, creative, problem solving roles, and success and failure in those roles, should be shared similarly between male and female characters.
- d. Emotions of fear, anger, aggression, excitement, or tenderness should occur among characters regardless of gender.
- e. Traditional activities by one sex should be balanced by non-traditional activities for that sex.
- f. If professional or executive roles, or vocations, trades or other gainful occupations are portrayed, men and women should be represented approximately equally.
- g. In history or current events and on achievements in art, science, or any other field, historically accurate contributions of women should be included and discussed.
- h. Imbalance or inequality, when presented for historical accuracy, should, in the student edition of instructional material, be interpreted in light of contemporary standards and circumstances.
- i. Sexually neutral language, for example, “people”, “persons”, “men and women”, “pioneers”, and “they” should predominate.

## 2. Ethnic and Cultural Groups

To project the cultural diversity of our society, instill in each child a sense of pride in his/her heritage, eradicate the seeds of prejudice and encourage individual development, instructional materials when portraying people (or animals having identifiable human attributes), shall include a fair representation of majority and minority group characters in a wide variety of occupational and behavioral roles and present the contributions of ethnic and cultural groups:

- a. Descriptions, depictions, inferences, or labels, which demean, stereotype or patronize minority groups must not appear.
  - b. Portrayals of diverse ethnic or cultural groups should not depict differences in customs or lifestyle as undesirable and should avoid adverse value judgments of such differences.
  - c. Instructional materials which reflect contemporary American society should contain references to, or illustrations of, a fair proportion of diverse ethnic groups.
  - d. Mentally active, creative, and problem-solving roles, and characters successes and failures should be divided in fair proportion between majority and minority groups.
  - e. Portrayal of minority characters in traditionally restricted roles should be balanced by presentation of non-traditional activities for those characters.
  - f. Minority persons should be depicted in the same range of socioeconomic settings as persons of the majority group.
  - g. Depiction of diverse ethnic and cultural groups should not be limited to the original culture, but expanded to include such groups within the mainstream of American life.
  - h. If professional or executive roles, vocations, trades, or other gainful occupations are portrayed, majority and minority groups should be presented therein in fair proportions.
  - i. In history or current events, achievements in art, science, or any other field are presented, the contributions of minorities, and particularly prominent minority persons, should be included and discussed.
  - j. Imbalance or inequality of any kind presented for historical accuracy, should, in the student edition of the instructional materials, be interpreted in light of contemporary standards and circumstances.
- ## 3. Owners and Labor
- a. References or labels which demean, stereotype or patronize an occupation, vocation or livelihood should not appear.
  - b. Where appropriate, accurate acknowledgements should be made to the roles and contributions of entrepreneurs in the history of Connecticut and the United States.
  - c. Accurate references should be made to roles and contributions of labor in the history of Connecticut and the United States.
- ## 4. Ecology and Environment
- a. Human responsibilities for creating and maintaining a clean and healthy environment are appropriately portrayed.
  - b. Wide use of resources, both human and physical, is encouraged.
  - c. Interdependence of people and their environment are made clear.

- d. Effects of environmental problems are identified, as are the effects of solving them.
  - e. Appropriate means of protecting the environment are suggested.
5. Dangerous Substances
- a. Hazards of using tobacco, alcohol, narcotics, and restricted dangerous drugs is not glamorized or encouraged by illustrations or discussion references.
  - b. The use of tobacco, alcohol, narcotics, or restricted dangerous drugs is not glamorized or encouraged by illustrations or discussion references.
6. Religion
- a. No religious belief or practice shall be held up to ridicule nor any religious group portrayed as inferior or superior.
  - b. Portrayals of contemporary American society should, where religion is discussed or depicted, reflect its religious diversity. Except where material deals with a particular historical era, materials in art and music must, where religious aspects thereof are depicted, reflect the religious diversity of contemporary American society.
  - c. Any explanation or description of religious beliefs or practices shall be presented neutrally and shall not indoctrinate students in any particular religious belief nor instruct students in religious principles.
7. Brand Names
- Instructional materials shall not contain illustrations of identifiable commercial brand names, representations or corporate logos unless such illustrations are necessary to the educational purpose of the instructional material and that purpose cannot be achieved without using such illustrations – unless such illustrations are incidental to a scene of a general nature. If, under the exceptions, a brand name, representation or corporate logo is illustrated, prominence shall not be given to any one brand or corporation unless, in turn, such illustration is necessary to the educational purpose of the instructional material and that purpose cannot be achieved without using such illustration.
8. Food
- When instructional materials contain illustrations of food, there shall be an emphasis on foods of high nutritional value.

Legal Reference: Connecticut General Statutes: 10-18a Contents of textbooks and other general instructional materials.

Procedures 1<sup>st</sup> Reading: March 31, 2008

Procedures Adopted: July 14, 2008

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